

A Ground-Breaking New Anti-Reflective Coating

See Better

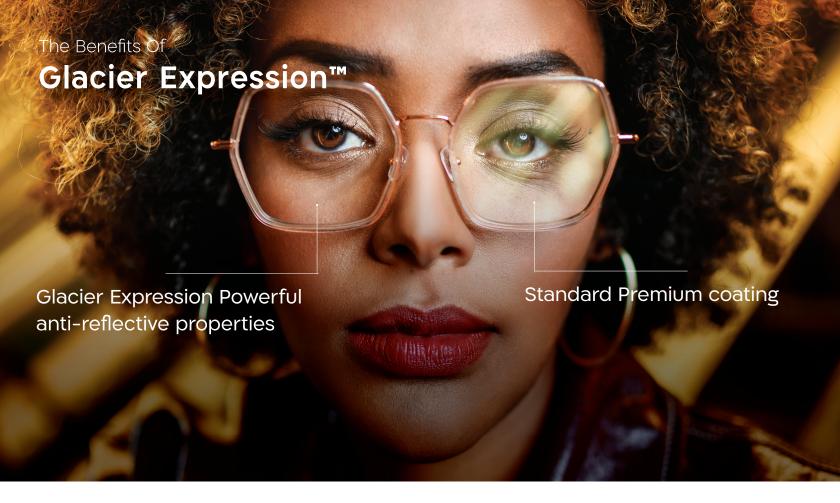
Look Better

Feel Better

Available NOW on ALL your favorite Shamir digital designs

Contact your ABB Labs Account Manager today to learn more!





When eyeglass lenses reflect screen glare and other light sources, this not only reduces visual clarity but also obscures others' view of our eyes. Shamir **Glacier Expression**™ – our new, innovative lens coating – is designed to remove substantial amounts of visual noise, reduce reflections, and enable clear, detailed vision *unlike anything else currently on the market!*

SEE BETTER

Visual clarity & detail +25% improvement in contrast sensitivity

LOOK BETTER

Improved aesthetics reduces up to 70% more reflections than other leading AR coatings

FEEL BETTER

99% of ECPs reported increased comfort & visual acuity



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