

OPTICAL CRAFTS UNIQUE GLASSES FOR HIGH PRESCRIPTIONS

At Optical Arts, **Valerie Lambert** takes pride in offering high-quality, custom eyewear solutions for patients with complex prescriptions. Working alongside a team that includes an apprentice, Lambert ensures every patient receives a personalized experience tailored to their visual and aesthetic needs.

"We really focus on unique, quality glasses for our customers," Lambert says. "Our real passion is in custom work." The optical also orders its contact lenses from ABB.

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—Valerie Lambert

Optical Arts specializes in high prescriptions, often working with patients who have severe myopia, including those with prescriptions as strong as -9.00D, -10.00D, or even -18.00D. Lambert relies on ABB Labs to create lenses that offer both clarity and comfort without compromising aesthetics. The optical's reputation draws people with high prescriptions who want a unique and fashionable look.



Even looking at the outside of Optical Arts, patients and customers can see it will be a unique and colorful experience.

"With ABB, we can create a lens that is not only optically clear but also comfortable to wear, without looking overly thick," she says. "We also love adding edge colors to lenses, which can enhance the overall look. Even for a -2.00 prescription, a pop of color can make a pair of glasses feel more unique."

Customization is at the heart of Optical Arts. From selecting the right frame size to coordinating lens designs, Lambert and her team collaborate closely with ABB Labs to determine the best materials and index

choices for each patient's prescription.

"We'll call the lab and discuss our options. We'll ask what they think about whether we go with 1.60 or 1.74 index. Or what will work best for this particular frame and prescription?" she says.

While Optical Arts carries premium progressive lenses, the optical also utilizes ABB's Ascend brand of proprietary progressive lens offerings as a cost-effective alternative for patients who might be considering big-box retailers. It helps with

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ABB Labs in Michigan completes stunning and unique custom orders.



Valerie Lambert, right, is on hand to greet customers as they come in.

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those cost-conscious patients to be able to offer them a high-quality alternative that will keep them with Optical Arts—or help them return. “We see patients leave for places like a big box, only to come back and say, ‘I can’t see with these lenses.’ That’s when we step in and fix the problem,” Lambert says.

Optical Arts dates back to 1962 when the previous owner’s father started the business. Over the years, the focus evolved to address the needs of patients with high prescriptions, emphasizing craftsmanship and custom design. “We take pride in making glasses that work both functionally and aesthetically,” Lambert says. “It’s not just about the lens—it’s about the entire combination of frame, fit and optics.”

For Lambert, working with ABB Labs provides the flexibility and expertise needed to create truly custom eyewear. Whether designing for a patient obsessed with crystals or fine-tuning the perfect high-index lens, the business partnership ensures Optical Arts can continue delivering top-tier eyewear solutions tailored to each individual’s needs. **PA**

ABB Labs Offerings

Progressive Lenses

UNLIMITED

Personalized free-form progressive design with precise and comfortable vision in all distances.

MOD2

Fully customized digital PAL with precise vision at every distance.

GPAL

Digital general purpose PAL with balanced visual fields and precision accuracy.

Single Vision Lenses

UNLIMITED SV

Personalized free-form single vision design featuring flawless visual quality, clarity and comfort.

FLEX SV

Digital single vision design with sharp focus across multiple distances.

Specialty Lenses and Treatments

UNLIMITED WORKSERIES

Personalized free-form occupational lens designed to reduce visual fatigue.

FLEX PLUS

Personalized single vision lens with a light add power.

BLUDEFENSE

Harmful blue light-absorbing and filtering technology built into the lens monomer.

CHOICE PHOTOCROMIC

Exceptional performance and great value photochromic lens treatment.

Anti-Reflective Coatings

CLARIS HD+

Superior AR coating featuring increased levels of clarity, scratch resistance, and durability.

CLARIS BLU+

Superior AR coating with blue light protection.

CLARIS HD

HDPremium AR coating featuring excellent cleanability and scratch resistance.

CLARIS BLU

Premium AR coating with blue light protection.